ANNUAL REPORT 2020

Sustainable Buildings FOR EVERYONE, EVERYWHERE.
Who we are

WORLD GREEN BUILDING COUNCIL
The World Green Building Council (WorldGBC) catalyses the uptake of sustainable buildings for everyone, everywhere.

Transforming the building and construction sector across three strategic areas — climate action, health & wellbeing, and resources & circularity — we are a global action network comprised of around 70 Green Building Councils around the globe.

As members of the UN Global Compact, we work with businesses, organisations and governments to drive the ambitions of the Paris Agreement and UN Global Goals for Sustainable Development. Through a systems change approach, our network is leading the industry towards a net zero carbon, healthy, equitable and resilient built environment.

Meet the team

GREEN BUILDING COUNCILS
Green Building Councils are independent, non-profit organisations made up of businesses and organisations working in the building and construction industry.

As members of WorldGBC, they drive sustainability strategies for the built environment and unite as a global network with other GBCs to achieve environmental, economic and social goals on a larger, regional and global scale.

Meet our network
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Foreword by our CEO

2020 marked the beginning of ‘the Decade of Climate Action’ and the COVID-19 pandemic brought the interface between the built environment and people’s wellbeing into stark focus.

With COP26 on the horizon, the urgency to adapt faster, support society’s most vulnerable and embrace deep sustainability is greater than ever.

At WorldGBC, we believe the built environment can catalyse a more sustainable, restorative and equitable world.

That is why our network of around 70 Green Building Councils and their 36,000 members, stand behind our bold, new strategy Sustainable Buildings, for Everyone, Everywhere.

Using the Global Goals for Sustainable Development (SDGs) and climate science recommendations as a foundation, our strategy supports an ambitious and regenerative approach for the built environment across three impact areas: Climate Action, Health & Wellbeing and Resources & Circularity.

From wherever you stand in the value chain, you can make a difference. So join us in scaling up the solutions that will enable and accelerate change in the built environment. Join us in making this the decade of climate action and regenerative sustainability for our communities, planet and economies.

Cristina Gamboa,
CEO, World Green Building Council
Foreword by our Chair

The past ten years have been a decade of growth for sustainable buildings. From 2010 to 2020, our network of Green Building Councils grew from 41 to 69—an increase of 68 percent. Members of GBCs increased by 70 percent from 21,000 to 36,000. The accumulated area certified catapulted from 300 million to 3.5 billion square metres—an incredible rise of over 1,000 percent.

Despite this growth, the built environment faces tremendous challenges in the decade to come. The climate crisis, rising concerns for health and inequality and plunging biodiversity are barriers we must—and can—overcome. With our strategy Sustainable Buildings for Everyone, Everywhere, we have mapped a pathway for tackling these impacts to meet the ambitions of the Paris Agreement and Global Goals for Sustainable Development (SDGs).

But the path cannot be travelled alone. Achieving our vision for the sector requires radical collaboration across sectors. It requires leadership to implement the solutions we already know exist. We need leaders like you to accelerate the decarbonisation of the built environment and this growth of sustainable buildings in the decade to come.

Tanya Cox,
Chair of the Board, World Green Building Council
LAUNCHING OUR NEW STRATEGY — SUSTAINABLE BUILDINGS FOR EVERYONE, EVERYWHERE

Using the Global Goals for Sustainable Development (SDGs) and climate science recommendations as a foundation, our strategy supports our network to lead and drive transformative and regenerative change in the built environment across three strategic impact areas: Climate Action, Health & Wellbeing, and Resources & Circularity.

#ACTONCLIMATE: OUR MOST SUCCESSFUL WORLD GREEN BUILDING WEEK EVER

Sparking over 300 events across more than 40 countries, World Green Building Week 2020 called on the built environment, governments and policymakers to #ActOnClimate by prioritising net zero buildings as a way to tackle the climate crisis.

REDEFINING HEALTH AND WELLBEING IN THE BUILT ENVIRONMENT

After a two-year global consultation across sectors, our Better Places for People project launched the much-anticipated Health & Wellbeing Framework.

DRIVING CLIMATE IMPACT IN EUROPE

We are scaling our European climate impact through our projects #BuildingLife, LIFE Level(s) and BUILD UPON2, supported by grants from EBRD, European Climate Foundation, EU Horizon 2020, IKEA Foundation and Laudes Foundation. We have also been appointed to the EU’s new Sustainable Finance advisory body.

REACHING MILLIONS WITH SUSTAINABLE BUILDINGS

Through our partnership with BBC Storyworks, the film series, Building a Better Future, reached over one million people in the first three days with solutions driving a more sustainable built environment.

SPOTLIGHTING BUILDINGS FOR COP26

We facilitated a buildings stream in the UN’s Race to Zero November Dialogues 2020. Together with nine international organisations, we advocated for a Built Environment Day at the next United Nations Climate Change Conference.

Our highlights from 2019/20
Goals for the sustainable buildings movement

OUR THEORY OF CHANGE
The WorldGBC network facilitates the transformation of the built environment.

MEETING THE AMBITIONS OF THE PARIS AGREEMENT AND SUSTAINABLE DEVELOPMENT GOALS
To address the increasing effect of the building and construction sector on our human and planetary health, we have identified three impact areas critical to meeting the ambitions of the Paris Agreement and the Global Goals for Sustainable Development (SDGs). The vision of our global projects directly aligns to the targets set for 2030 and 2050 by the relevant SDGs.
State of the market

The urgency for our network’s work is greater than ever before

<table>
<thead>
<tr>
<th>IMPACTS OF THE BUILT ENVIRONMENT</th>
<th>2010</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global energy-related carbon emissions for building operations</td>
<td>19%</td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>Global energy consumption of buildings</td>
<td>32%</td>
<td>36%</td>
<td></td>
</tr>
<tr>
<td>Global floor area increase</td>
<td></td>
<td>23%</td>
<td></td>
</tr>
<tr>
<td>Energy intensity for space heating reduced by 20%, lighting by 17%, space cooling by only 7%</td>
<td></td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>Renewable energy in buildings increase</td>
<td></td>
<td></td>
<td>21%</td>
</tr>
<tr>
<td>Deaths in low-income countries attributed to indoor air pollution</td>
<td></td>
<td>91%</td>
<td></td>
</tr>
<tr>
<td>Population who live where air pollution levels exceed World Health Organization limits</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Solid waste streams contributed to building construction and demolition waste in developed countries</td>
<td>40%</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Buildings and infrastructure represent the largest resource footprint</td>
<td></td>
<td></td>
<td>38.8</td>
</tr>
<tr>
<td>Contribution of the world’s landfill made up of construction demolition waste</td>
<td></td>
<td></td>
<td>35%</td>
</tr>
</tbody>
</table>

A decade of catalysing sustainable buildings

ACHIEVEMENTS OF OUR NETWORK

WORLDGBC CEOs

2010

JANE HENLEY 2009 - 2015

2015

TERRI WILLS 2015 - 2018

2020

Cristina Gamboa 2018 – current

MILESTONES

WORLDGBC-launches regional networks

WORLD GREEN BUILDING WEEK 2010 – tackling climate change – meeting local priorities’ with events in 26 countries

1st WORLDGBC INTERNATIONAL CONGRESS LAUNCHES

BETTER PLACES FOR PEOPLE PROJECT LAUNCHES

WORLDGBC CORPORATE ADVISORY BOARD LAUNCHES

ASIA PACIFIC AWARDS LAUNCHES

AT COP21 WORLDGBC NETWORK AND PARTNERS HOLD FIRST EVER BUILDINGS DAY

ADVANCING NET ZERO PROJECT LAUNCHES

BUILD UPON® PROJECT LAUNCHES

NUMBER OF GREEN BUILDING COUNCILS | 68 percent increase

MEMBERS OF GBCS | 70 percent increase

CUMULATIVE AREA CERTIFIED BY GBCS | 1,000 percent increase

THE CITIES CLIMATE ACTION PROJECT SUPPORTED BY THE BEA, LAUNCHES WITH THE GRANT SUPPORT BY P4G

ENERGY EFFICIENT MORTGAGES ACTION PLAN (EEMAP) LAUNCHES

NET ZERO CARBON BUILDINGS COMMITMENT LAUNCHES

PLANT A SENSOR GLOBAL AIR QUALITY CAMPAIGN LAUNCHES

NEW WORLDGBC STRATEGY, SUSTAINABLE BUILDINGS FOR EVERYONE, EVERYWHERE, LAUNCHES

WORLDGBC APPOINTED TO EU’S SUSTAINABLE FINANCE ADVISORY BOARD

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COLLABORATED WITH WORLD HEALTH ORGANIZATION TO CREATE HEALTH & WELLBEING FRAMEWORK

WORLD GREEN BUILDING WEEK 2020 WITH +300 EVENTS IN 43 COUNTRIES.

ACHIEVEMENTS OF OUR NETWORK

41

21k

300

69

36k

3.5

WORLDGBC CEOs

2010

JANE HENLEY 2009 - 2015

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TERRI WILLS 2015 - 2018

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Cristina Gamboa 2018 – current

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ACHIEVEMENTS OF OUR NETWORK

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21k

300

69

36k

3.5
Scaling up climate action
Accelerating the uptake of net zero buildings

ACHIEVEMENTS

+300 events across 43 countries
#ActOnClimate: Our biggest and boldest World Green Building Week campaign ever galvanises more action than ever before to promote net zero buildings.

128 signatories
The Net Zero Carbon Buildings Commitment signatories more than doubles in a year.

Building to COP26
We facilitated a buildings stream in the UN’s Race to Zero November Dialogues 2020 and advocated for a Built Environment Day at the next United Nations Climate Change Conference.

RAISING GLOBAL CARBON PERFORMANCE STANDARDS

We know what the building and construction sector must do to turn the tide on carbon emissions.

By focusing on operational performance, embodied carbon, and the importance of data disclosure, we can increase carbon budget transparency. Using the whole life carbon vision and framework, Green Building Councils are developing programmes to promote and deliver buildings that mitigate climate risk, increase industry capacity through training and education, and verify performance with net zero certification schemes. This ensures a flexible approach that can be tailored to solutions across different climates, cultures, and technical feasibility.

CHAMPIONING REGIONAL AND LOCAL CLIMATE ACTION

Regional and national programmes are overcoming market-specific challenges:

BUILD UPON:
Led by a group of GBCs in WorldGBC’s Europe network, BUILD UPON2 develops solutions to scale up energy-efficient building renovation.

Cities Climate Action project
+12 cities and states across Latin America are creating policy pathways towards energy efficiency and net zero carbon buildings with the support of the GBCs.

Advancing Net Zero in Asia Pacific
GBCs are increasing awareness of the opportunities to address carbon emissions, which we highlighted in the Asia Pacific Embodied Carbon Primer.

National roadmaps
Ten European GBCs are delivering national roadmaps for whole life decarbonisation of the built environment through the #BuildingLife campaign.

Driving Change
UKGBC released a study on the cost of delivering net zero buildings; Canada GBC released a report into the opportunities for industry upskilling; Green Building Council Australia now requires all six-star rated buildings to be net zero.

See more Advancing Net Zero action from GBCs and industry in the 2020 Status Report.

Green Building Councils around the world came together to deliver the World Green Building Week 2020 message: #ActOnClimate

‘With 39% of energy-related emissions attributed to the built environment, we cannot ignore the enormous impact the sector has on our climate. It’s time to prioritise net zero buildings as a solution.’ - Nigel Topping, High Level Champion COP26

‘The WorldGBC global network continues to drive positive change for market transformation through awareness, knowledge sharing, tool development and unwavering advocacy.

Vision and goals for the future are now clearer than ever, though higher the stakes. Responsible and expedited ACTION towards a decarbonised built environment — sustained on planetary health and equality — is binding for us all.’ - Cesar Ulises Trevino, Director General Bioconstrucción y Energía Alternativa and former WorldGBC Board member.

‘The next decade is crucial to mitigating climate change — we must act swiftly, as the decisions we make today will impact generations to come.

As designers, we can do our part to reduce carbon in the built environment by working across industries, implementing measurable design goals, and utilising emerging technologies in sustainability. SOM’s ongoing partnership with WorldGBC in their Advancing Net Zero initiative is testament to our commitment to collectively driving the transition to a net zero carbon future.’ - Mina Hasman, Associate Director, SOM
Driving a healthier built environment

Shifting the paradigm on Health & Wellbeing

After a two-year consultation, we launched the Health & Wellbeing Framework—a ‘living’ resource driving healthy and equitable buildings for everyone, everywhere.

23 countries improving air quality

As part of Plant a Sensor, GBCs in 23 countries received air quality monitors to share data and improve indoor and outdoor air quality.

WorldGBC Case Study Library reaches 108 projects

Our resource of cutting-edge examples of healthy and net zero buildings continues to grow.

REDEFINING HEALTH AND WELLBEING IN THE BUILT ENVIRONMENT

After an extensive two-year technical consultation with our network and international experts, we launched the WorldGBC Health and Wellbeing Framework.

Launched with six international and several national events, the Framework’s six principles advocate a whole lifecycle approach to health and wellbeing. The Framework reimagines the way we consider the indicators of health and can be accessed as an Executive Report and a ‘living’ educational tool. The advisory committee included GBCs from Australia, India, South Africa, Qatar, Costa Rica, Guatemala, Poland and UK.

TACKLING AIR POLLUTION

The COVID-19 pandemic has brought the relationship between human health and the built environment into focus. WorldGBC’s ‘Air Quality in the Built Environment’ campaign responded by sharing innovative leadership in how to tackle the problem.

Our global air quality monitoring programme, Plant a Sensor, now has 23 GBCs working towards real-time air quality monitoring and sharing to address the international air quality crisis. Polish Green Building Council were the first in the global network to fully participate in the programme, installing indoor and outdoor air quality monitors within their head office in Warsaw.

SECURING A HEALTHY AND RESILIENT BUILT ENVIRONMENT

In partnership with UN Habitat, our MENA Sustainable reconstruction and urban regeneration project is laying the groundwork for an equitable, sustainable recovery in the region. Focusing on conflict-hit areas, the project supports healthy, resource-secure and climate-resilient societies.

‘Built environment presents a fantastic opportunity for promoting our health. Cities and urban areas are a laboratory to put in place the best options for people’s health or the contrary.’

Dr María Neira, Director, Department of Environment, Climate Change and Health, World Health Organization
Enabling resource efficiency and circularity

**Achievements**

**Partnerships for a circular built environment**
WorldGBC is supporting the World Business Council for Sustainable Development (WBCSD) to prepare a new global report on the business case for a circular built environment.

**Pioneering circularity research**
From procurement guidance for circular buildings to methods to apply life cycle assessment in renovation projects, GBCs have developed a host of powerful **new resources**.

**#BuildingLife: Promoting circular construction**
We launched the #BuildingLife campaign at the European Parliament to urge European industry and government to act on the total environmental impact of buildings.

The building and construction sectors account for more than 50% of all material extracted globally. In Europe, the sectors contribute to more than a third of all waste. Shifting to a circular construction economy is essential to supporting our vision for a more sustainable built environment.

#BuildingLife highlights the role that Europe’s building and construction sector can play in delivering the ambition of the EU Green Deal. Working with GBCs, governments and policymakers, the campaign advocates for deep decarbonisation and circularity in the built environment.

Green Building Councils are tackling resource consumption head on.

For example, Alliance HQE-GBC (France) are pioneering a new method to enable LCA of renovation projects. This paves the way to realise the European Commission ambition to address whole life carbon in the newly published Renovation Wave.

WorldGBC’s European Regional Network released an online collection, profiling this and some 15 other GBC resources on circularity.

‘Climate change and resource scarcity means a circular economy is a critical component of sustainability. DGNB is actively promoting its integration into building practice with resources like our online toolbox.’

Christine Lemaitre, CEO, DGNB

‘Prioritising resources and circularity in WorldGBC’s global strategy is timely and essential. It will build on the excellent work of leading GBCs... and undoubtedly inspire more!’

Peter Templeton, CEO and President, Cradle to Cradle

‘Circularity is really important to our members and it’s great to see that reflected in WorldGBC’s strategy. By promoting resources like our Think Twice Before Demolishing report with inspiring examples of refurbishment projects across the network, we can increase our impact.’

Katharina Bramslev, CEO, Norwegian Green Building Council

Stora Enso, a partner of our Europe Regional Network, teamed up with the Finnish Mutual pension insurance company Varma in the construction of a **new head office** in the centre of Helsinki. Designed by Anttinen Oiva Arkkitehdit Oy, massive wooden elements used as construction material will cut construction time emissions significantly as well as reduce the use of non-renewable resources.

Renderings by Anttinen Oiva Arkkitehdit Oy
Our Green Building Councils

Established - Our Highest Category of Membership

Emerging

Prospective
Our Global Network

- 69 GBCs
- 1,000+ staff at GBCs
- 36,000 members
- US$ 95.9 million in revenue
- 48,000 people trained
- 100,000 people attended GBC events
- 430,000 newsletter subscribers
- 3.57 billion m² of accumulated green building space certified
- 27 national governments have changed policy or regulation in the last 12 months as a result of GBC involvement

All figures are based on responses from the 2020 member value and impact survey completed by GBCs in September 2020.

Regional Networks

**AMERICAS**
Chair: Alejandra Cabrera, Sustentabilidad para México (SUMe)
Vice Chair: María Fernanda Aguirre, Chile Green Building Council

**ASIA PACIFIC**
Chair: Sundaresan Raghupathy, Indian Green Building Council
Vice Chair: Cary Chan, Hong Kong Green Building Council

**EUROPE**
Chair: Alicja Kuczera, Polish Green Building Council
Vice Chair: Marco Caffi, Green Building Council Italia

**MIDDLE EAST AND NORTH AFRICA (MENA)**
Chair: Khaled Bushnaq, Emirates Green Building Council
Vice Chair: Meshal Al Shamari, Qatar Green Building Council

**AFRICA**
Interim Chair: Lisa Reynolds, Green Building Council South Africa
Interim Vice Chair: Elizabeth Wangeci Chege, Kenya Green Building Society
Established GBC CEO Network

Our Established GBC CEO Network convenes 37 CEOs to share the leadership insight driving our network’s achievements and strategy.

Guillermo Simon-Prados, CEO
Argentina Green Building Council

Peter Engert, CEO
ÖGNi: Austrian Sustainable Building Council

Thomas Mueller, President
Canada Green Building Council

Maria Fernanda Aguirre, CEO
Chile Green Building Council

Viviana Valdivieso, CEO
Colombia Green Building Council

Dean Smolar, CEO
Croatia Green Building Council

Annmarie van Doorn, CEO
Dutch Green Building Council

Lora Shrake, Operations Director
Emirates Green Building Council

Estelle Réveillard, CEO
Alliance HQE: Green Building Council France

Christine Lemaître, CEO
DGNB: German Sustainable Building Council

Davina Rooney, CEO
Green Building Council Australia

Felipe Faria, CEO
Green Building Council Brasil

Bruno Sauer, CEO
Green Building Council Espana

Mikko Nousiainen, CEO
Green Building Council Finland

Surendro, CEO
Green Building Council Indonesia

Marco Caffì, COO
Green Building Council Italia

Lisa Reynolds, CEO
Green Building Council South Africa

Cary Chan, Executive Director
Hong Kong Green Building Council

Henrietta Budai, Executive Director
Hungary Green Building Council

Sundaresan Raghupathy, Deputy Director General, Indian Green Building Council

Pat Barry, Executive Director
Irish Green Building Council

Ala’a Abdulla, CEO
Jordan Green Building Council

SoHeon Kang, Managing Director
Korea Green Building Council

Chee Khoay Tang, CEO
Malaysia Green Building Council

Andrew Eagles, CEO
New Zealand Green Building Council

Katharina Bramslev, CEO
Norwegian Green Building Council

Aqrab Ali Rana, CEO
Pakistan Green Building Council

Francesca Mayer, CEO
Peru Green Building Council

Christopher De La Cruz, CEO
Philippine Green Building Council

Alicja Kuczera, CEO
Polish Green Building Council

Yvonne Soh, Executive Director
Singapore Green Building Council

Alejandra Cabrera, CEO
Sustentabilidad para Mexico

Lotta Werner Flyborg, CEO
Sweden Green Building Council

Chenyi Justin, Sec-Gen (CEO)
Taiwan Green Building Council

Engin Isiltan, Executive Director
Turkish Green Building Council

Julie Hirigoyen, CEO
UK Green Building Council

Taryn Holowka, SVP Marketing, Communications & Advocacy
US Green Building Council
Communications, influence and partnerships

WORLD GREEN BUILDING WEEK (WGBW) 2020 IN NUMBERS

4.4 million people reached on social media via the hashtags #ActOnClimate and #WGBW2020

Potential media reach of 115 million via 56 media mentions, including publications such as Bloomberg, Edie and Construction Week

301 official events across 43 countries with 474.5 hours of live content

55 GBCs actively participated

85% of our corporate partners participated

168 responses to the World Green Building Week 2020 Call to Action Statement

398 submissions to the Global Activity Map

18 Global Campaign Ambassadors

509 attendees to our #ActingOnClimate spotlight series

Hosted a European Parliament Renovation Wave event with Members of the European Parliament as part of and BUILD UPON® and EU Sustainable Energy Week
Communications, influence and partnerships

We reached over one million people in the first three days of launching our 27 films spotlighting sustainable building innovation across the globe.

WorldGBC warmly thanks BBC StoryWorks for producing the films on our behalf and showcasing leadership in the sustainable building and construction industry. WorldGBC is not responsible for the selection of case studies or any featured content within the film series. We hope you enjoy this series and are inspired towards building a better future.

Our influence 2019 - 2020

3.5 million social media impressions
Over 400 press mentions
Highlights: CNBC | Forbes | Dezeen | Bloomberg TV | BBC News | Architectural Digest

Over 200 speaking events
WorldGBC CEO, Cristina Gamboa, speaks at the IEA’s 5th Global Conference on Energy Efficiency

Impactful and diverse partnerships
WorldGBC co-hosted the UNGCC Race to Zero November Dialogues on the Built Environment. Together with nine international organisations, we advocated for a Built Environment Day at the next United Nations Climate Change Conference.

WorldGBC Europe joined the EU’s Platform for Sustainable Finance to help lead development of the EU Taxonomy


WorldGBC is a partner of the World Economic Forum’s Systemic Efficiency: Net Zero Carbon Cities initiative.
Our Partners and Sponsors

WorldGBC would like to say a huge thank you to all our partners from around the world for their ongoing commitment to our work, generous financial support and shared expertise. With their support, they ensure that we deliver impactful actions that combat climate change and position green and sustainable building as a solution to urgent environmental, social and economic issues.

CORPORATE ADVISORY BOARD

AkzoNobel  Carrier  City Developments Limited  Google

JLL  JPMorgan Chase & Co.  Majid Al Futtaim

MULTIPLEX  SAINT-GOBAIN  ShawContract

SIEMENS  Signify  SJ  Surbana Jurong

GRANT PROVIDERS

IKEA Foundation  Laudes Foundation  Rambøll Fonden  P4G  "Climate Group"

WE MEAN BUSINESS COALITION  European Climate Foundation  Europeana  World Resources Institute

GLOBAL PROJECT & REGIONAL PARTNERS

AGC  AkzoNobel  ASSA ABLOY  BASE

BASF  HeidelbergCement  Johnson Controls  Kingspan

Knauf Insulation  Saint-Gobain

SKANSKA  SOM

ACTIVITY SPONSORS

RNL  Ronald L. & Partners

CLP  CLP Group  ShawContract

SIEMENS

ACTIVITY & EVENT SUPPORTERS

Gold  EVORA  MULTIPLEX

Silver  Pongdy  Avison Young  Signify
Our Board of Directors

GLOBAL SUSTAINABILITY LEADERS JOIN OUR BOARD
On 1 July 2020, two leaders joined our Board: Johannes Kreissig and Jennifer Layke.
We welcome them to WorldGBC and thank our Board members, past and present, for their exceptional leadership, guidance and support.

Tanya Cox
Chair of the Board
Nominated by GBCA (Australia)

Ilari Aho
Vice-Chair of the Board
Uponor
Nominated by GBC Finland

Dario Ibargüengoitia
Treasurer of the Board
IBALCA, Nominated by SuMe (Mexico)

Tan Swee Yiow
Secretary of the Board
Keppel Land
Nominated by Singapore GBC

Saeed Al Abbar
AESG
Nominated by Emirates GBC

Lisa Bate
Past Chair of the Board
B+H Architects, Nominated by CaGBC (Canada)

Felipe Faria
GBC Brasil

Johannes Kreissig
DGNB (Germany)

Jennifer Layke
World Resources Institute
Nominated by CCCS (Colombia GBC)

Nkosinathi Manzana
Standard Bank Group
Nominated by GBCSA (South Africa)

Kevin Mo
Paulson Institute
Nominated by Pakistan GBC

Cherie Nursalim
BIT Group
Nominated by Taiwan GBC

Peter Templeton
Cradle to Cradle Products Innovation Institute
Nominated by USGBC

Bruno Sauer
GBC (Spain)
Financial overview

WorldGBC’s increased resource capacity in 2019 led to enhanced programme services to deliver for our community of members, mainly via global and regional projects, regional networks, CEO Network of Established GBCs and campaigns like World Green Building Week.

Even though not reflected in our financial accounts, WorldGBC’s work in fundraising coordination and facilitation to its members, mainly via grants, unlocked funding for US$2.3 million that was directly received by 28 GBCs.

FINANCIAL ACTIVITIES

In 2019 WorldGBC’s revenue totalled US$2.72 million, a figure that represents an annual growth rate of 21%. Revenue from grants grew +100% to US$1 million and our organisation on-granted near US$300,000 to GBCs participating in the Cities Climate Action project (Colombia and Mexico) and support for regional network meetings.

In that same year, the organisation’s expenditure grew at a 22% annual rate to US$2.75 million. Our resources were mainly dedicated to support our GBCs through WorldGBC’s programme services, like global and regional projects, and through our diverse networks.

FINANCIAL POSITION

WorldGBC ended 2019 with US$924,758 in unrestricted net assets, a figure that increased by US$4,211 compared to 2018 and represents 33.7% of total expenses. The WorldGBC Cash Management Policy was met in 2019 as it states that the organisation should retain at least the equivalent of a minimum of 33% of its annual expenses in unrestricted net assets to cover for risks.

From the grants side of the operation, WorldGBC had a total of US$116,997 in temporarily restricted assets by the end of 2019, with a decrease of US$26,455 compared to the previous year.

AUDITOR’S OPINION AND FURTHER INFORMATION

KPMG, our auditor, issued on 16 June 2020 an unqualified opinion on WorldGBC’s 2019 audited financial statements. Our members can obtain copies of the complete audited financial statements by contacting the WorldGBC team.

The financial information presented in this annual report has been summarised, by WorldGBC management, from those audited financial statements.
Financial overview

**SUMMARY STATEMENT OF FINANCIAL POSITION (IN UNITED STATES DOLLARS)**

<table>
<thead>
<tr>
<th>Assets</th>
<th>2018 ($)</th>
<th>2019 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>860,110</td>
<td>964,129</td>
</tr>
<tr>
<td>Receivables, net</td>
<td>167,414</td>
<td>8,225</td>
</tr>
<tr>
<td>Deposits and Prepaid expenses</td>
<td>218,265</td>
<td>170,841</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,245,789</td>
<td>1,143,196</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>51,838</td>
<td>73,484</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,297,627</td>
<td>1,216,680</td>
</tr>
</tbody>
</table>

| Liabilities and Net Assets |  |  |
| Current Liabilities |  |  |
| Accounts payable and accrued liabilities | 246,872 | 146,110 |
| Due to TRCA | - | 571 |
| Deferred revenue | 9,000 | 6,000 |
|  **Total** | 255,872 | 152,681 |

| Temporary Restricted and Unrestricted Net Assets |  |  |
| Without Donor Restrictions | 924,758 | 920,547 |
| With Donor Restrictions | 116,997 | 143,452 |
|  **Total** | 1,041,755 | 1,063,999 |

| Total Liabilities and Net Assets, end of year | 1,297,627 | 1,216,680 |

**SUMMARY STATEMENT OF ACTIVITIES (IN UNITED STATES DOLLARS)**

<table>
<thead>
<tr>
<th></th>
<th>2019 ($)</th>
<th>2018 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenues and Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants</td>
<td>142,548</td>
<td>879,357</td>
</tr>
<tr>
<td>Sponsorships</td>
<td>984,501</td>
<td>984,501</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>688,625</td>
<td>688,625</td>
</tr>
<tr>
<td>Other</td>
<td>28,341</td>
<td>28,341</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>905,812</td>
<td>(905,812)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>2,749,827</td>
<td>(26,455)</td>
</tr>
</tbody>
</table>

| Liabilities and Net Assets |  |  |
| Program services |  |  |
| Membership and Regional Management | 1,256,441 | - |
| Global Projects and Partnerships | 556,722 | - |
|  **Total** | 1,813,163 | - |

| Fundraising |  |  |
|  | 48,051 | - |
|  **Total** | 48,051 | - |

| Supporting Services |  |  |
| Administration and Marketing | 810,949 | - |
| Board Expenses | 30,593 | - |
| Depreciation and Amortization | 34,845 | - |
| Foreign Exchange Loss/(Gain) | 8,015 | - |
|  **Total** | 884,402 | - |

| Increase in Net Assets (Decrease) |  |  |
|  | 4,211 | (26,455) |
|  **Total** | 4,211 | (26,455) |

| Net Assets, beginning of the year | 920,547 | 143,452 |
|  | 1,063,999 | 1,041,755 |

| Net Assets, end of the year | 924,758 | 116,997 |
|  | 1,041,755 | 1,063,999 |
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London office
World Green Building Council
Suite 101
66-67 Newman St
Fitzrovia
London W1T 3EQ
United Kingdom

Toronto office
Woodbine Steeles Corporate Centre
7030 Woodbine Ave - Suite 500
Markham, Ontario L3R 6G2
Canada

WorldGBC Europe ASBL
Avenue Charles-Quint 584
1082 Berchem-Sainte-Agathe
Belgique